



## Communicating about your Lumina Foundation Grant

Lumina Foundation believes communication has the power to multiply the effects of grant making by sharing findings the Foundation and its grant recipients generate. The Foundation's External Affairs Department wants to aid grantees by supporting dissemination of lessons from grant projects. Either party can open discussion about communication strategy.

**PLEASE NOTE: The terms of your grant require that Lumina approve any materials citing the Foundation by name.** Please send Communications Officer Lucia Anderson ([landerson@luminafoundation.org](mailto:landerson@luminafoundation.org)) news releases, brochures, fliers, reports or other materials that mention your grant or Lumina Foundation. She also can be reached at 317-951-5316.

Lumina Foundation provides quarterly news releases to general-circulation, higher-education trade and philanthropy news outlets announcing recent grants. Our grantees' work also is published or promoted on Lumina's website and in print and electronic formats. **Please alert us when you reach milestones.** We also ask that you link to our website at [www.luminafoundation.org](http://www.luminafoundation.org) or alert us to material on your site that you believe Lumina stakeholders would find valuable.

### Using Lumina Foundation's Name:

- On first reference, please use: Lumina Foundation. On subsequent references, you may use Lumina or the Foundation.
- Lumina Foundation style does not permit the use of the article "the" before its proper name.

### Using Lumina Foundation's Logo:

Copies of Lumina Foundation's official logo can be obtained for use in releases, in publications or on the web through: <http://www.luminafoundation.org/logos/> or by contacting Lucia. Please include a description of how you intend to use the logo, size and format type requested.

### Describing Lumina Foundation:

Below are long and short descriptions for Lumina Foundation. When describing your grant or the Foundation, please use the appropriate version.

#### Longer version

*Lumina Foundation, an Indianapolis-based private foundation, is committed to enrolling and graduating more students from college—especially 21<sup>st</sup> century students: low-income students, students of color, first-generation students and adult learners. Lumina's goal is to increase the percentage of Americans who hold high-quality degrees and credentials to 60 percent by 2025. Lumina pursues this goal in three ways: by identifying and supporting effective practice, through public policy advocacy, and by using our communications and convening power to build public will for change. For more information, logon to [www.luminafoundation.org](http://www.luminafoundation.org).*

#### Shorter version

*Lumina Foundation is an Indianapolis-based private foundation dedicated to expanding access to and success in education beyond high school.*