

TODAY'S LEARNER: STUDENT VIEWS 2018

Aside from tuition, textbooks are the leading financial stressor for students

85% of students say paying for **textbooks and course materials** is financially stressful, compared to:

 student housing **73%**

 healthcare **69%**

 meals and food **63%**

 **87%**

of students consider **textbooks and course materials to be overpriced**, on par with views on college tuition (86%)

Students make sacrifices to afford their textbooks and course materials



4 in 10 skipped meals



2 in 10 changed their major to reduce the cost



3 in 10 decided not to take a course because of the high cost of textbooks



3 in 10 have taken fewer classes



86% of students spend a few hours to a week searching for affordable course material options

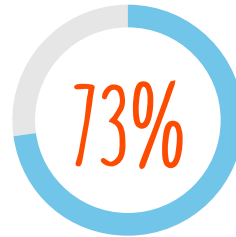
1 out of 3 students forgo trips home so they can pay for textbooks



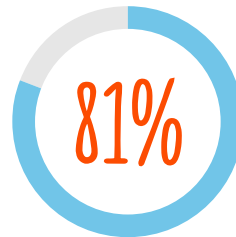
38% of African American students forgo trips home to pay for textbooks

TODAY'S LEARNER: STUDENT VIEWS 2018

Students know what they want: having access to textbooks and course materials is more important than owning them



believe **having access** to all related textbooks and course materials is more important than owning them



of students say **easily accessible** digital course materials would have a positive impact on their grades

Demographic Deep Dive



of **African Americans** say paying for textbooks and course materials has a big impact on their financial situation while in school



of **African Americans** have opted not to buy the required textbooks or course materials



of **African Americans** are very interested in a subscription-based service for digital learning materials, more than Whites and Hispanics



of **Hispanics** have opted not to buy the required textbooks or course materials



of **Hispanics** have decided not to take a course because of the cost of textbooks or course materials

Women find paying for textbooks and course materials to be **more financially stressful** than men (60% v. 48%), and they're more likely to make large sacrifices in order to pay for them:



64%

of women have purchased outdated versions of textbooks, compared to 57% of men



76%

of women have used financial aid or scholarship money to pay for textbooks and course materials, 10% more than men



47%

of women have taken out a loan to pay for textbooks, compared to 38% of men