

Expanding the share of Americans with education and training after high school

A Stronger Nation

Society's need for talent has never been more urgent. The nation needs at least 60 percent of adults to have a college degree, certificate, industry-recognized certification, or other credential of value by 2025.

To get there, we are working with business, community, education, and government leaders to restructure education and training systems that have granted exceptional opportunities to some while leaving many Black, Hispanic, and Native American adults behind.

This is the story of our work.

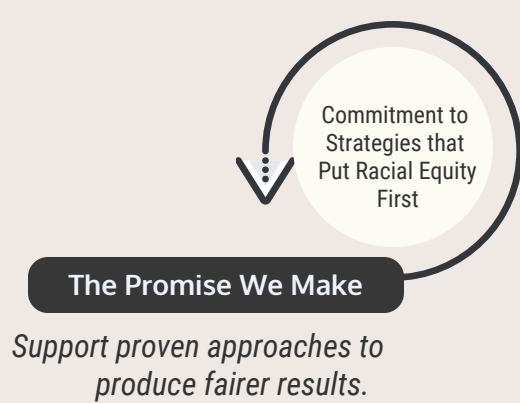


Moving the nation toward a system for today's student

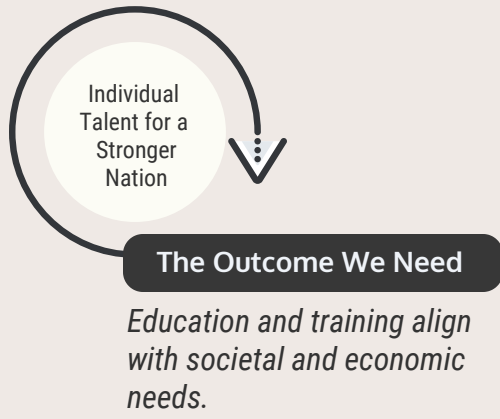


- More adults who are Black, Hispanic, and Native American can access programs that lead to credentials beyond a high school diploma.
- Strong academic, financial, and social support is available to ensure their success.
- Earning these credentials leads to good jobs, higher pay, and more opportunity to learn and serve others.

- Focus state and federal policymakers on the need to prepare more individuals, especially people of color, for informed citizenship and success in a global economy.
- Increase access to well-designed programs and pathways that address racial disparities in student outcomes.
- Support institutions that serve today's student, including community and technical colleges, bachelor's-granting colleges and universities, minority-serving institutions, and state higher education systems.






- Greater economic opportunity and social mobility, regardless of race, ethnicity, income, or immigration status.
- Fair representation of talent across the nation's workforce.
- A better-educated country prepared to meet tomorrow's challenges.








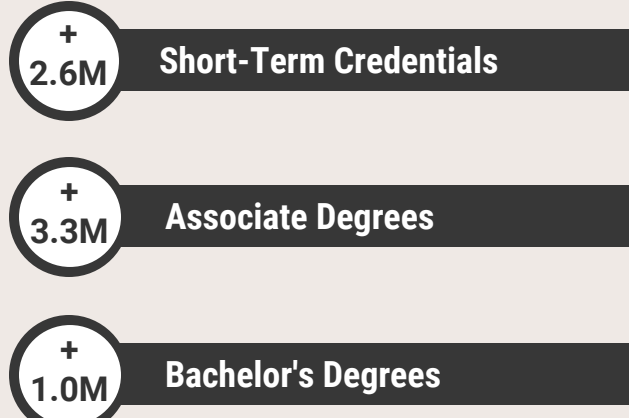
Path to 60% | The Next Five Years

Focus resources on achieving the 60% goal

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Strategies Tactics





-  Talk about how to pursue education after high school.
-  Develop easier ways for people to enroll or re-enroll.
-  Increase use of proven student success practices.
-  Expand employer-aligned programs and partnerships.
-  Align education and training to today's economy.



Ensure 6.9M more people than those on track to do so earn credentials

Rely on organizational strengths to pursue the goal

 Strategic Communication Shape national conversations about the change we seek, and why it matters.	 Human Network Design Build coalitions that bring together leaders who want to address intractable problems.	 Impact Investing Invest in entrepreneurial strategies that lead to products and services to help today's student.
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 Racial Justice and Equity Fund Remove sources of systemic racism and expand constructive public dialogue.	 Innovation and Discovery Lab Foster new ideas that prepare people for human work in an increasingly complex society.	 Data and Measurement Create a national data system to track trends and progress, particularly among today's students.	 Research and Evaluation Generate evidence-based strategies to effect large-scale change.
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AT LEAST 60% OF ADULTS HAVE A DEGREE OR OTHER QUALITY CREDENTIAL

A SEAMLESS AND JUST LEARNING SYSTEM MEETS SOCIETY'S CHALLENGES

THE LANDSCAPE IS PRIMED FOR EVEN MORE INNOVATION

Ensure the nation is prepared for 2025 and beyond