

Expanding the proportion of Americans with quality education and training beyond high school



Lumina[™]
FOUNDATION

A Stronger Nation

The nation needs at least 60 percent of adults to have a college degree, certificate, industry-recognized certification, or other credential of value by 2025.

This is the story of our work.





The Change We Seek

Everyone has a right to real opportunity.

- More adults who are Black, Hispanic, and Native American can access programs that lead to credentials beyond a high school diploma.
- Strong academic, financial, and social support is available to ensure their success.
- Earning these credentials leads to good jobs, higher pay, and more opportunity to learn and serve others.

- Focus state and federal policymakers on the need to prepare more individuals, especially people of color, for informed citizenship and success in a global economy.
- Increase access to well-designed programs and pathways that address racial disparities in student outcomes.
- Support institutions that serve today's student, including community and technical colleges, bachelor's-granting colleges and universities, minority-serving institutions, and state higher education systems.



Support proven approaches to produce fairer results.



The Outcome We Need

Education and training align with societal and economic needs.

- Greater economic opportunity and social mobility, regardless of race, ethnicity, income, or immigration status.
- Fair representation of talent across the nation's workforce.
- A better-educated country prepared to meet tomorrow's challenges.



Focus
resources on
achieving the
60% goal

Ensure
additional 6.9M
people earn a
quality credential

Rely on
organizational
strengths to
pursue the goal

THE NEXT FIVE YEARS

Ensuring the nation is prepared
for 2025 and beyond

THE NEXT FIVE YEARS

Focus resources on achieving the 60% goal



Focus on policies that support informed citizenship and success, especially for people of color.



Increase access to well-designed programs and pathways that address racial disparities in student outcomes.



Support institutions that serve today's diverse community of learners.



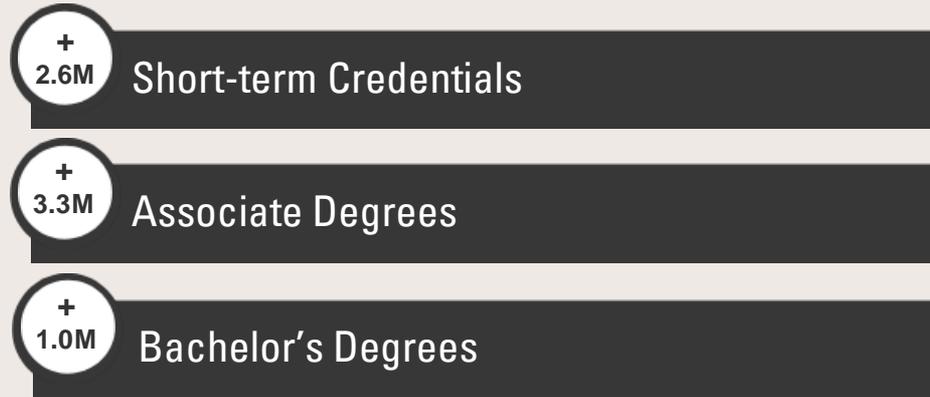
Strategies

Tactics

- Talk about how to pursue education after high school.
- Develop easier ways for people to enroll or re-enroll.
- Increase use of proven student success practices.
- Expand employer-aligned programs and partnerships.
- Align education and training to today's economy.

THE NEXT FIVE YEARS

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THE NEXT FIVE YEARS



Strategic Communication

Shape national conversations about the work we do, the change we seek, and why it matters.



Impact Investing

Invest in entrepreneurial strategies that lead to products and services to help today's student.



Data and Measurement

Create a national data system to track trends and progress, particularly among today's students.



Research and Evaluation

Generate evidence-based strategies to effect large-scale change.



Human Network Design

Build coalitions that bring together leaders who want to address intractable problems.



Racial Justice and Equity Fund

Remove sources of systemic racism and expand constructive public dialogue.



Innovation and Discovery Lab

Foster new ideas that prepare people for human work in an increasingly complex society.

Rely on organizational strengths to pursue the goal

Ensure the
nation is
prepared for
2025 and
beyond

AT LEAST 60% OF ADULTS HAVE A DEGREE OR
OTHER QUALITY CREDENTIAL

**A SEAMLESS AND JUST LEARNING
SYSTEM MEETS SOCIETY'S CHALLENGES**

THE LANDSCAPE IS PRIMED FOR EVEN MORE INNOVATION