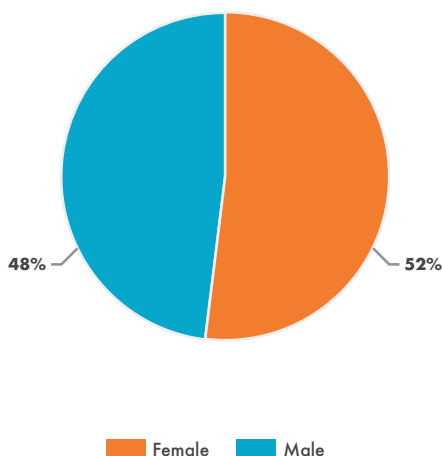


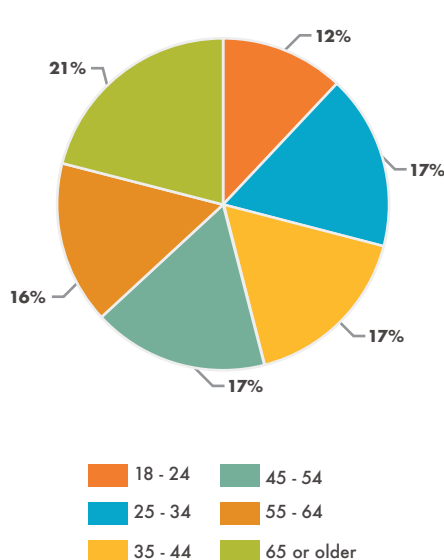
Communicating About Racial Equity: National Survey Sample and Methodology

Hattaway Communications fielded a nationally representative survey of 3,099 adults in the United States between September 24 and October 14, 2019. The survey was conducted online and in English.

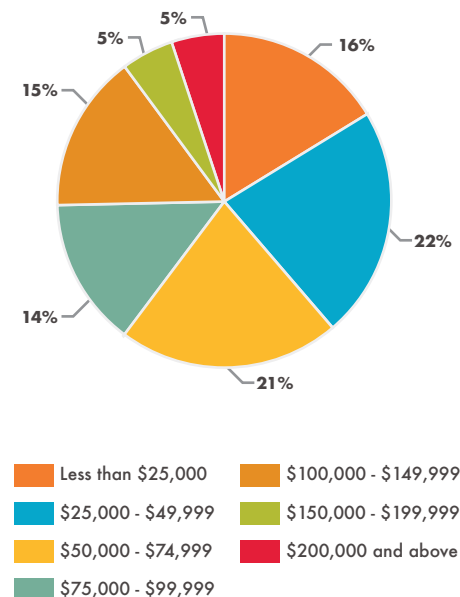
GENDER



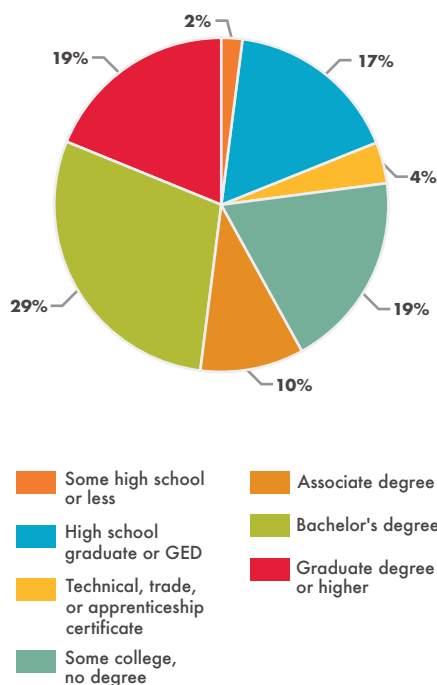
AGE



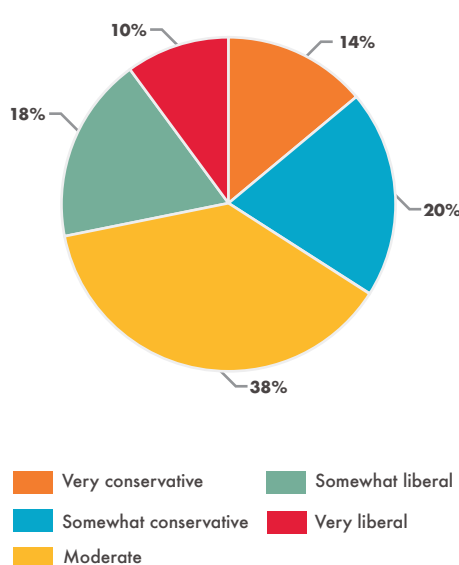
HOUSEHOLD INCOME



EDUCATION



POLITICAL IDENTIFICATION



RACE/ETHNICITY

(option for multiple responses)

