Two-thirds of people say you need to complete education after high school to have a good life.

Most people say completing education after a high school diploma helps an individual’s employment opportunities and earnings. The top three reasons include:

- Potential for career advancement: 59%
- Salary potential: 63%
- Greater employment opportunities: 66%

To increase the value of a degree, Americans want policymakers to:

- Reduce the cost of college (44%)
- Ensure a job will exist upon completion (33%)
- Create incentives for colleges and employers to establish better job pipelines (33%)

To learn more about post-high school education in your state, see: STRONGER NATION