

The Great Admissions Redesign application preview

The online application will open after [the informational webinar on September 12](#). Here is a preview of the questions you'll find on the application.

Proposal Information

Which type of proposal are you submitting?

- Planning proposal, for up to \$100,000 and for a 12-month duration (calendar year 2024)
- Implementation proposal, for between \$500,000 to \$750,000 and for an 18-month duration (January 2024 to summer 2025)

(if planning proposal)

1. Describe the problem, barrier, and/or place of friction in your current admissions, enrollment, and/or financial aid process this planning proposal would address.
2. Explain how the proposed project will increase educational opportunity for students of color, students from low-income families and first-generation college students.
3. How will the proposed project reduce complexity in admissions and enrollment processes, specifically regarding automation, proactivity, and transparency?
4. Explain how this is a fundamentally new or reimagined way of admitting and enrolling students in higher education.
5. Describe your entity's capacity to execute innovative policies and practices. How do you plan to develop your implementation plan and build the support of needed stakeholders?
6. How would you strategically use the grant funds to plan for an admissions innovation? Why?
7. What does success look like at the end of the grant period?

(if implementation proposal)

1. Describe your admissions innovation. Has it been piloted? If so, what were the preliminary impacts on postsecondary participation rates?
2. Explain how the proposed project will increase educational opportunity for students of color, students from low-income families and first-generation college students.
3. How will the proposed project reduce complexity in admissions and enrollment processes, specifically regarding automation, proactivity, and transparency?
4. Explain how this is a fundamentally new or reimagined way of admitting and enrolling students in higher education.

5. What history of success has your entity shown in executing innovative policies and practices that include a well-thought-out implementation plan and the support of needed stakeholders?
6. How would you strategically use the grant funds to implement/expand your admissions innovation? Why?
7. What does success look like at the end of the grant period?

Section III: Required attachment

Admissions and Enrollment Process Map – Current State and Desired Future State. Please attach process maps of your admissions and enrollment steps and a map/maps of the desired future state. This will help determine the level of innovation, readiness to undertake the project, and existing areas of friction.